

Internship at Visma

UX research of new functionality in the Visma Flyt Kindergarten products

Visma is one of Europe's biggest software companies consisting of over 200 companies and has over 15 000+ employees. Visma provides products for several markets, such as accounting, HMR and school administration. They have customers from startups to governments and public sectors.

Design project

I had the opportunity to be matched to a project that aligned well with my core interest in UX research. I was assigned to run a research project to explore user needs in a new field to see if new functionality could be added to existing products.

Design process

At Visma, the Visma UX Value Loop is the recommended UX process for product development. My project's scope has been exploring and understanding user needs, defining design opportunities, prototyping, and user testing a design proposal. Therefore, the project worked within the first loop.

The deliverables have been to hold a presentation for the kindergarten and school team where the key findings from the research were presented and to prepare and hand over sketches and documentation for future use, which would take part in the second loop.

My process in the Visma UX Value Loop

