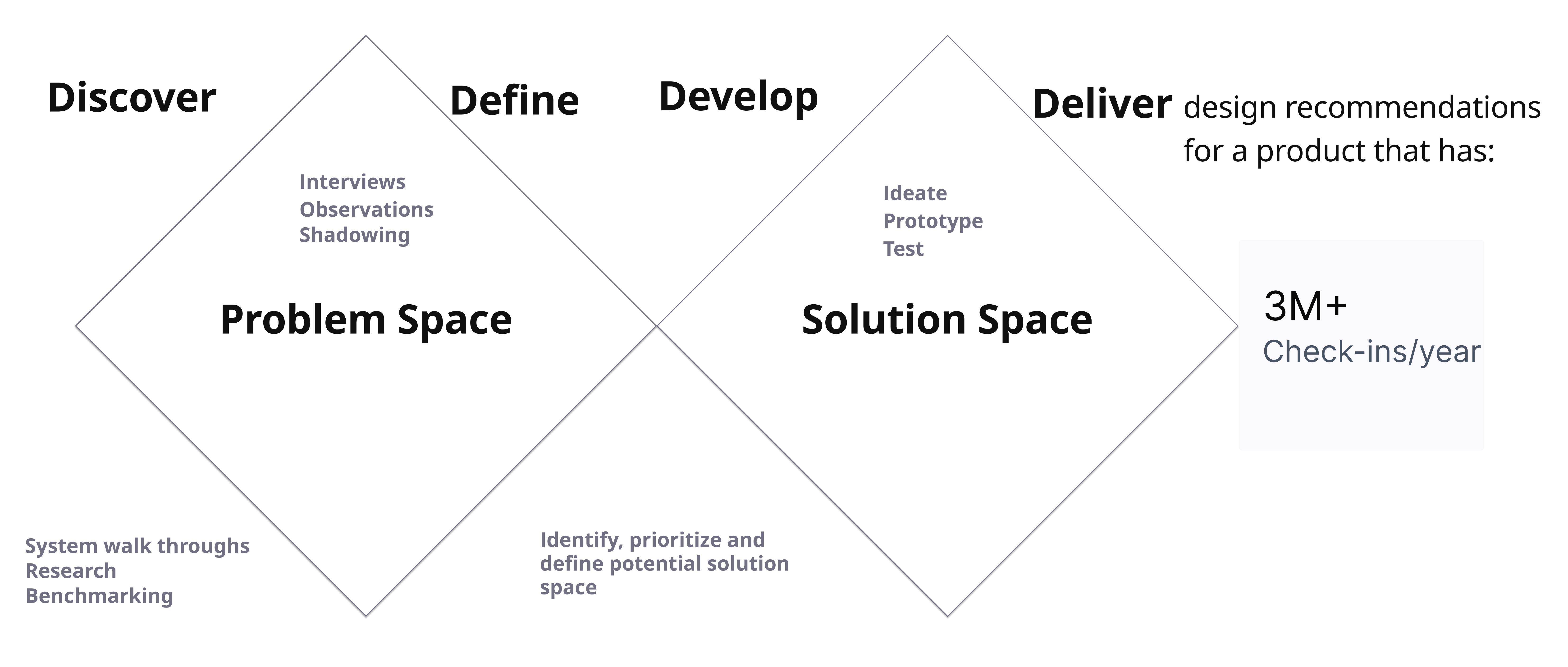
Main Task: UX Redesign Process

Redesigning a registration tool for a children's play area at a global retail company, with a focus on improving the overall waiting experience.

Design Process & Methods:

- Conducted user research to identify pain points
- Analyzed current system limitations
- Applied UX design principles to reduce technical debt
- Created user-centered solutions for physical-digital touchpoints



Interaction Design (TGIDE)
Malmö University, K3

Digital Experience Design Intern
Sept 1 - Dec 15, 2025
Supervisor: Oleksandr Miedviediev

UX, INGKA Digital